



**PROSPERITY INVESTMENT HOLDINGS LIMITED**

嘉進投資國際有限公司

## **Media Release**

### **PROSPERITY INVESTMENT ACQUIRES EQUITY INTEREST IN GREATER CHINA PROFESSIONAL SERVICES GROUP *CONTINUES TO IMPLEMENT DIVERSE DIRECT INVESTMENT STRATEGY***

(Hong Kong, 9 September 2010) – Prosperity Investment Holdings Limited (“Prosperity Investment” or the “Company”) (Stock code: 0310.hk) today announced it has acquired an indirect 20% equity interest in Greater China Professional Services Group through a wholly owned subsidiary.

Greater China Professional Group is based in Hong Kong with business covering the Greater China region, which comprises Greater China Appraisal (“GC Appraisal”), Sinox Fund Management (will be renamed as Greater China Capital) (“GC Capital”) and Greater China Corporate Consultancy & Services (GC Corporate Services). GC Appraisal provides assessment of corporate value and intangible assets, properties and industrial assets, together with financial risk management and consultancy services. GC Capital is a licensed corporation under the supervision of the HKSAR Securities and Futures Commission. It is licensed to perform Type 4, Type 6 and Type 9 regulated activities; namely to advise on securities, corporate finance; and to offer asset management services. GC Corporate Services provides a wide range of corporate services and support in related areas that a company requires, in particular the needs of listed companies. The services include corporate compliance, internal controls corporate governance, company secretarial services, corporate accounting and tax services, internal administrative management and payroll management, public relations and training activity management.

**Mr. Cheng Hairong, Chairman and Executive Director of Prosperity Investment**, said, “We are delighted to have the opportunity to invest in Greater China Professional Services Group, which is one of the few organizations providing comprehensive professional services in the market. Its clientele are mainly listed companies. This investment is in line with our diverse investment strategy and we are optimistic about the business prospects of the Greater China Professional Services Group. We believe the investment can generate satisfactory returns.”

Greater China Professional Services Group’s talents come from investment bank, private equity company, finance department in large enterprise and professional accounting firm. All these professionals possess various professional competencies, include the following: Certified Merger & Acquisition Advisor (CM&AA), Chartered Financial Analyst (CFA), Certified Public Accountant (CPA), Financial Risk Manager (FRM), Fellow of Institute of Actuaries of Australia (FIAA), Financial Engineer, Certified Valuation Analyst (CVA), Accredited Valuation Analyst (AVA) in Business Valuation, Registered Business Valuer (RBV) of the HKBVF, Chartered Valuation Valuer (RBV) of The Royal Institute of Chartered Surveyors (RICS), Chartered Quantity Surveyor of the RICS, American Society of Appraisers (ASA), Registered Professional Surveyor (RPS), Certified Exit Planning Advisor (CEPA) and Chartered Company Secretary (ACS, ACIS).

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## **Notes to editors:**

### **Prosperity Investment Holdings Limited (Stock code: 0310.hk)**

While the principal business of Prosperity Investment formerly was securities investment the Company has shifted to mainly focus on direct investment in order to enhance return for shareholders. This transformation reflected the change of controlling stake and the completion of the reorganisation of share capital in late 2009. The Company's investment targets mainly include those companies attaining the scale of business and the requisite qualifications for listing and which may apply for listing in a short time.

For more details, please visit: [www.irasia.com/listco/hk/prosperityinv/](http://www.irasia.com/listco/hk/prosperityinv/)

### **GCA Professional Services Group**

GCA Group is a professional services conglomerate founded and based in Hong Kong with business covering the Greater China region. GCA Group comprises Greater China Appraisal, Sinox Fund Management (will be renamed as Greater China Capital) and Greater China Corporate Consultancy & Services. Its clientele are mainly listed companies and its talents come from investment bank, private equity company, finance department in large enterprise and professional accounting firm. All these professionals possess various professional competencies,

For more details, please visit: [www.gca-group.com](http://www.gca-group.com)

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